



## SPONSORSHIP OPPORTUNITIES - Different levels of opportunities to suit your needs

### PLATINUM SPONSORSHIP - LUNCH

- A 8-minutes presentation before lunch
- 2 free full passes registration
- 2 full passes registration at CNY 1500 (30% discount)
- Onsite interview by invited media
- One ½ page advert in the onsite newspaper "China Optoelectronics Express" distributed to all exhibitors on the 1st day of CIOE (deadline August 5th)
- Logo on all the communication tools (web and print)
- Logo on Lunch tickets
- Company name board be placed on each lunch table
- 2 posters to be displayed in the lunch room
- Opportunity to provide one quote for pre-event press release
- Acknowledgement during the Forum (openings, conference, ...)
- Possibility to provide a corporate brochure or giveaways inserted in the attendees' bag
- Opportunity to distribute brochures at the Sponsor Corner
- Promotion on Yole Développement LinkedIn, WeChat and Twitter accounts

**€10 000 - Exclusive sponsorship**

### GOLD SPONSORSHIP – COCKTAIL BREAK

- A 5-minute presentation before the cocktail
- 1 free full pass registration
- 2 full passes registration at CNY 1500 (30% discount)
- One ½ page advert in the CIOE official magazine "China Optoelectronics" with a monthly print of 7,000 copies (deadline August 5th)
- Logo on all the communication tools (web and print)
- Company name board will be placed on the tables
- 2 posters to be displayed in the cocktail room
- Opportunity to provide one quote for pre-event press release
- Promotion on Yole Développement LinkedIn, WeChat and Twitter accounts
- Acknowledgement during the Forum (openings, conference, ...)
- Possibility to provide a corporate brochure or giveaways inserted in the attendees' bag
- Opportunity to distribute brochures at the Sponsor Corner

**€6 000 - Exclusive sponsorship**

### GOLD SPONSORSHIP – TEA BREAKS

- A 5-minute presentation before the break
- 1 free full pass registration
- 1 full pass registration at CNY 1500 (30% discount)
- Logo on all the communication tools (web and print)
- Company name board will be placed on the tables

- 1 poster to be displayed in the cocktail room
- One ½ page advert in the CIOE official magazine "China Optoelectronics" with a monthly print of 7,000 copies (deadline August 5th)
- Opportunity to provide one quote for pre-event press release
- Promotion on Yole Développement LinkedIn, WeChat and Twitter accounts
- Acknowledgement during the Forum (openings, conference, ...)
- Opportunity to distribute brochures at the Sponsor Corner

**€5 500 – Exclusive sponsorship**

### WIFI SPONSORSHIP

- Your company logo printed on all the WIFI Boards
- 1 free full pass registration
- Logo and description of your organization on the sponsors webpage
- Acknowledgement during the Forum (openings, conference, ...)
- Opportunity to distribute brochures at the Sponsor Corner

**€2 500 - Exclusive sponsorship**

### ATTENDEES BAG SPONSORSHIP

- Your attendees bag to be distributed to each delegate (bags provided by the sponsor)
- 1 free full pass registration
- Logo and description of your organization on the sponsors webpage
- Acknowledgement during the Forum (openings, conference, ...)
- Opportunity to distribute brochures at the Sponsor Corner

**€2 500 - Exclusive sponsorship**

### BADGE SPONSORSHIP

- Logo on the attendee badge
- 1 free full pass registration
- Logo and description of your organization on the sponsors webpage
- Acknowledgement during the Forum (openings, conference, ...)
- Opportunity to distribute brochures at the Sponsor Corner

**€2 500 – Exclusive sponsorship**

### GIVEAWAYS & BROCHURES SPONSORSHIP

- 1 free full pass registration
- Giveaways or brochures inserted in the attendees bag (items provided by the sponsor)
- Logo and description of your organization on the Sponsors webpage
- Opportunity to distribute brochures at the Sponsors Corner
- Acknowledgement during the Forum (openings, conference, ...)

**€1 500 – Non-exclusive sponsorship**



## APPLICATION FORM

Company					
Address				Postal code	
City			Country		
Contact Person		Tel		Website	
VAT number (Europe only)		Fax		E-mail	

### SPONSORSHIP APPLICATION

Type of sponsorship	Unit price	Total
Platinum sponsorship - Lunch	€10 000	
Gold sponsorship – Cocktail	€6 000	
Gold sponsorship – Tea breaks	€5 500	
Attendees bag sponsorship	€2 500	
Badge sponsorship	€2 500	
Wifi sponsorship	€2 500	
Giveaways & brochures sponsorship	€1 500	
<b>TOTAL</b>		

### PAYMENT DETAILS BY BANK TRANSFER

Bank details: HSBC, 1 place de la Bourse, F-69002 Lyon, France

Bank code : 30056, Branch code : 00170

Account No : 0170 200 1565 87,

SWIFT or BIC code : CCFRFRPP,

IBAN : FR76 3005 6001 7001 7020 0156 587

I hereby accept Terms and Conditions of Sales.

Date and Signature: .....

**Please return this registration form by email to Clotilde (fabre@yole.fr)**

#### ***Cancellation & substitution policy***

*All sponsorships cancellations must be received in writing and e-mailed to [fabre@yole.fr](mailto:fabre@yole.fr). Once the application is confirmed, the applicants are required to arrange 60% down payment at signature. The balance of sponsorship must be settled on or before Sept. 2, 2017. Defaults in payment will be regarded as cancellation, the down payment shall not be refunded and the organizer reserves the right to claim compensation for the losses.*

*No credit, partial or full refund will be made for the Company's failure to attend the event or provide the material. Cancellations by telephone will not be accepted. If for any reason the forum should be cancelled, your sponsorships fee will be refunded in full within ninety days. The forum is not responsible for any charges caused by program cancellation or attendance limitations including airline, hotel and other expenses.*