

# The 2nd Executive Infrared Imaging Forum: Uncooled Infrared Imaging for Volume Applications

September 7, 2017

Shenzhen Convention & Exhibition Center

## Post Event Report

Organized by:



Sponsored by:



# General Overview

General  
Overview

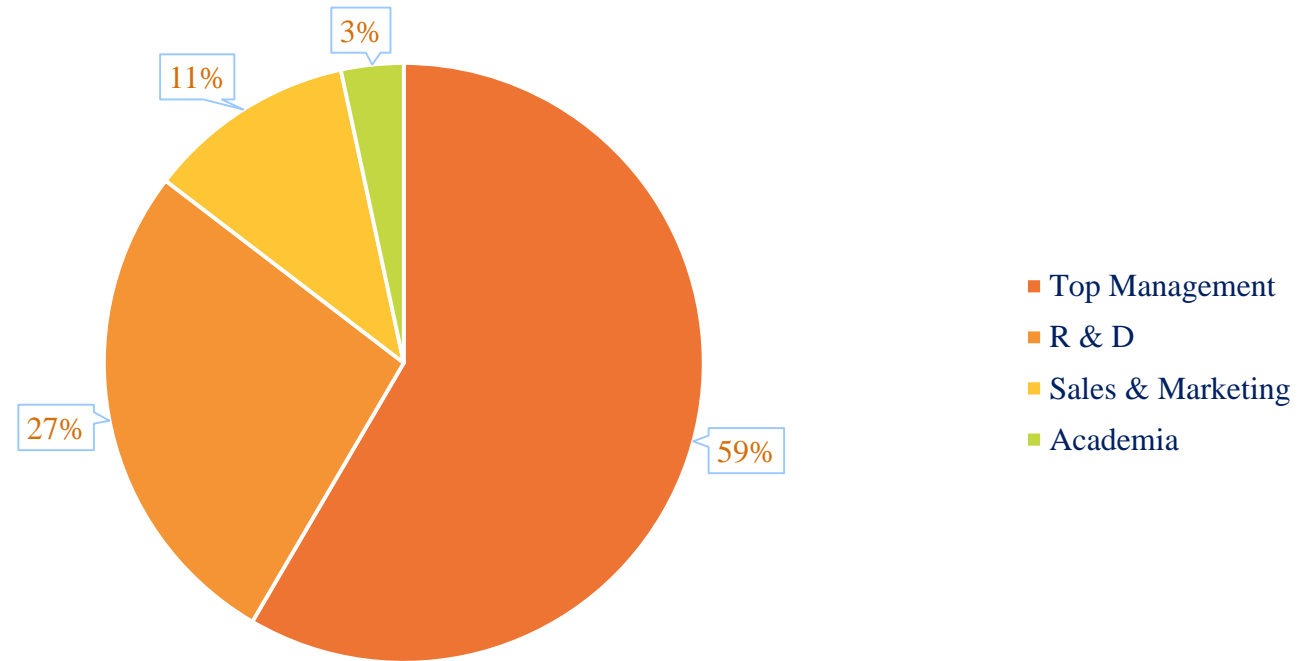
**2** Sessions with **13**  
Presentations **89** attendees

- **Session 1: Applications Session**
- **Session 2: New Advances in Infrared Technologies**

# Attendees Analysis



Attendees Breakdown by Job Function

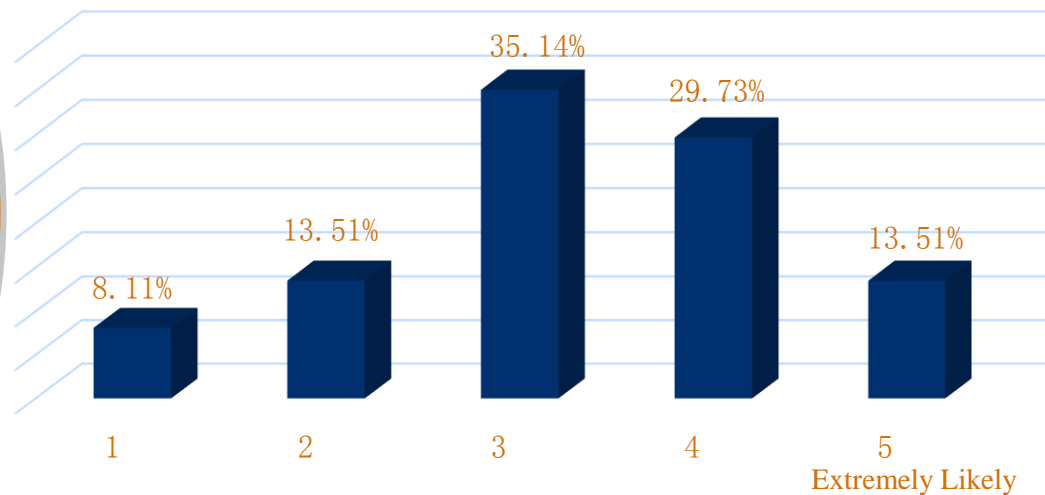


**Attendees are from leading infrared enterprises: ULIS, Heimann Sensors, Sunny Infrared Optics, Optris, SST Vacuum Reflow Systems, Beneq, Fraunhofer ENAS, Pekin University, JIR Infrared, HIK Vision, Viettel, Keyence, KYEC Group, FLIR Systems Inc., Wuhan Optical Valley QUantum Technologies, Shenzhen TVT Digital Technology, Institute of Microelectronics of Chinese Academy of Sciences....**

# Attendees' Overall Satisfaction

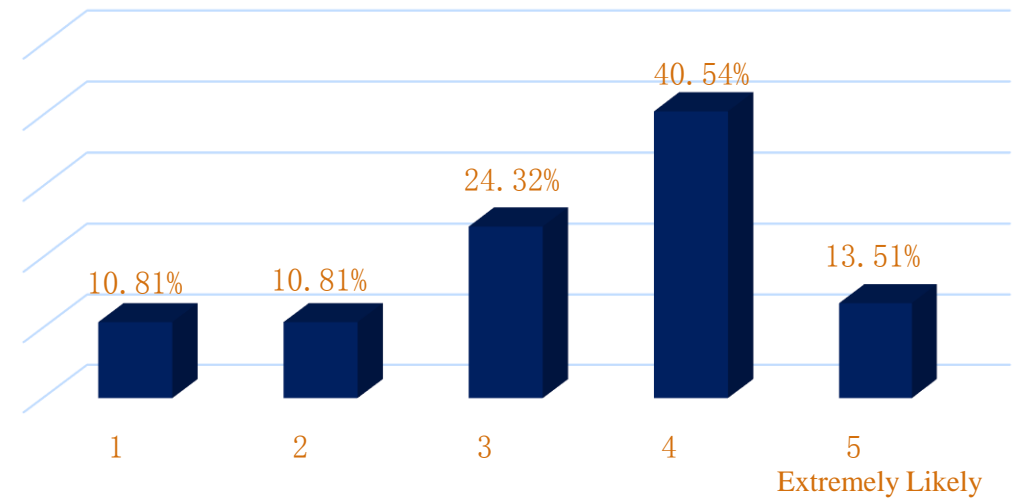
To what extent do you satisfied with the Forum in overall?

Would you recommend the Forum to a partner/colleague?



78.38% attendees are very likely to recommend the Forum to a partner/colleague.

Would you attend the Forum again in the future?



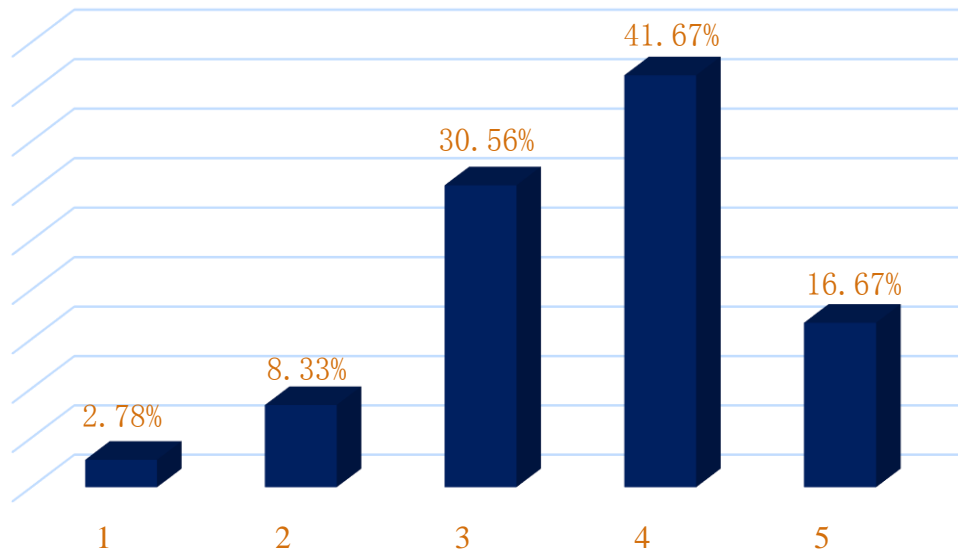
78.38% attendees are willing to join us the Forum in the future.

ATTENDEE  
SATISFACTION

# Attendee Feedback on Forum Content

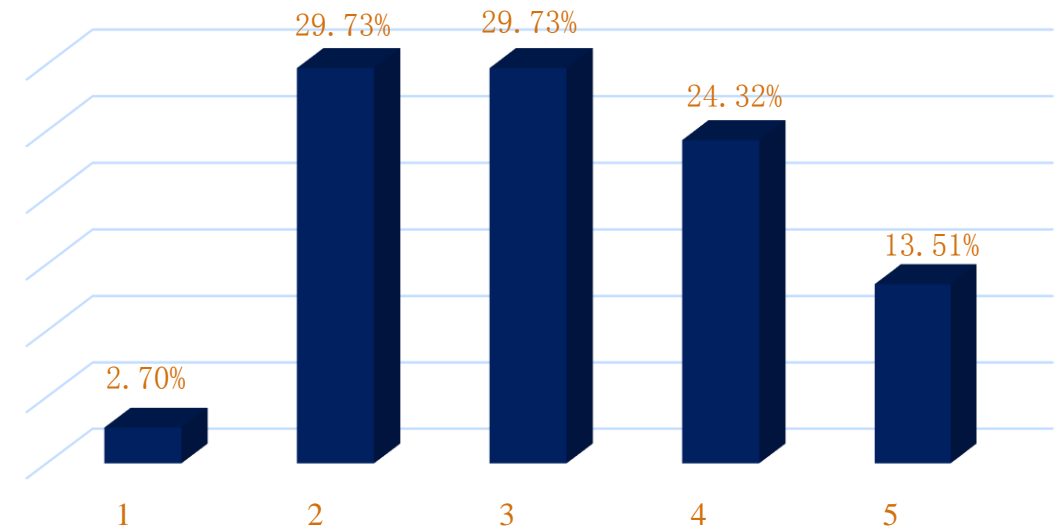
To what extent do you agree or disagree with the following statements?

The content of the Forum is interesting



88.89% attendees agree the content of the Forum is interesting.

The content of the Forum represents the cutting-edge technology of the industry



67.57% attendees agree the content of the Forum suits their needs.

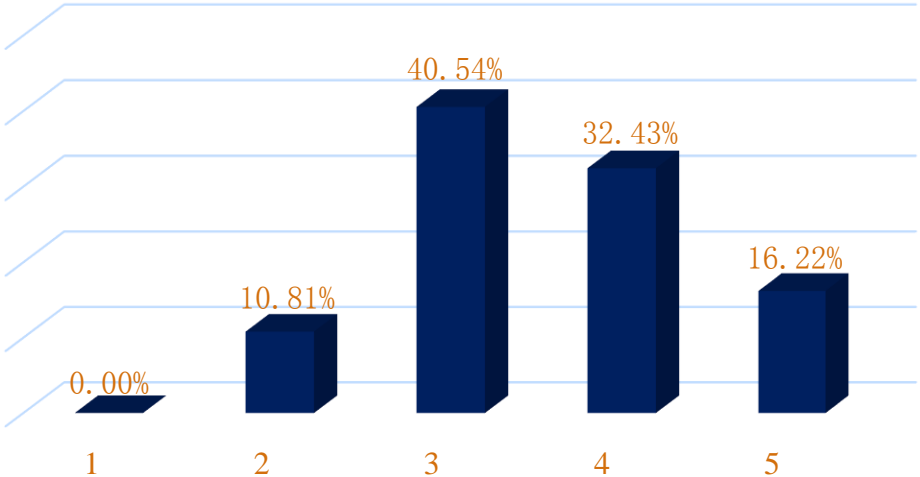
FORUM  
CONTENT

# Attendee Feedback on Forum Content

FORUM  
CONTENT

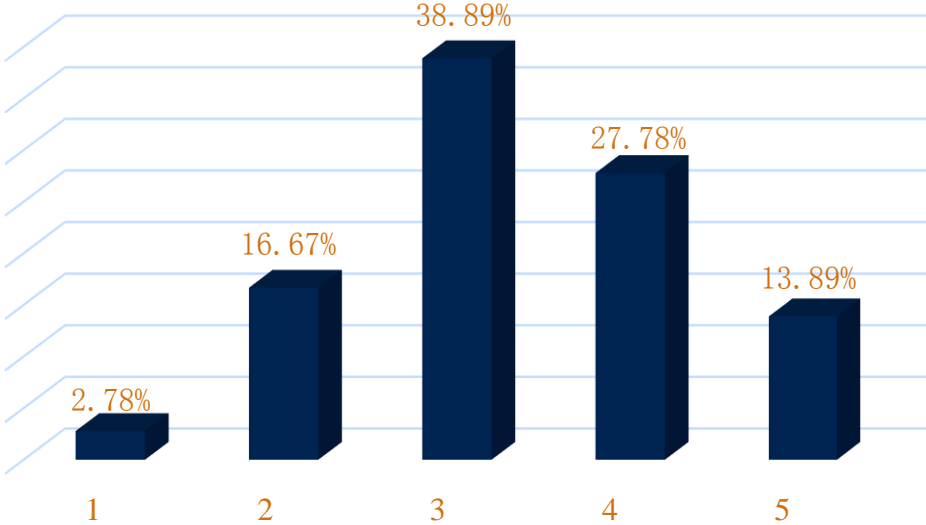
To what extent do you agree or disagree with the following statements?

The content of the Forum is useful to expand my business circle



89.19% attendees agree the Forum is useful for expanding business circle.

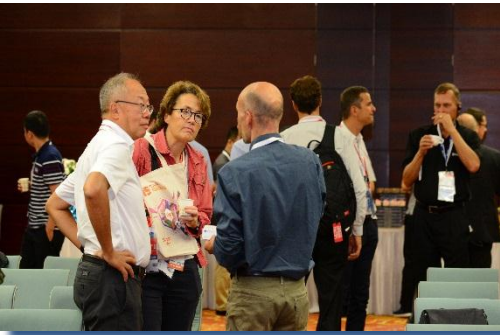
The content of the Forum suits my needs



80.56% attendees agree the content of the Forum suits their needs.

# Onsite Pictures

HIGHLIGHTS



# Conclusion & Expectation

Many valuable suggestions were provided for us through the onsite interview, post-show online survey and phone interview.

- Sections separated by market in the morning and technical in the afternoon is good, but in the 2nd section, the technology is too focus.
- The shared technologies are interesting and wish there will be more.
- If materials for the presentation could be presented on site is better for understanding.
- More interactive between the speakers and audience. Could be also panel discussion based forum.

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You voices had been heard and we will endeavor to present a better forum next year. We hope more and more laser experts, researchers and technicians can join us on the 3rd Executive Forum on Infrared Imaging in September 2018.

Together we get inspired and together we explore and drive the infrared industry.

See you again next year!

SEE YOU  
NEXT  
YEAR  
!!